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## MCH LOYALTY PROGRAM

We are pleased to welcome you to our free **MCH Loyalty Program**, which has been personally designed for frequent travelers like you. Now that you are a member of our rewards program, you will receive **MCH Reward Points** every time you book with us or your refer family or friends to us.

Attached you will find your **MCH Reward Points** card indicating your **MCH Reward Number**. Each box in the reward point card is worth 20 points. Below is an example of just how easy it is to earn points with **MCH**.

- Earn points when booking a vacation with us, even if it is just a one-night hotel stay;
- Earn points when booking an airline reservations or a car rental;
- Earn points each time you refer a friend or relative and they reserve a vacation with us;
- Earn double points when initiating a group;
- Earn double points when hosting a Travel Party; and
- Earn double points if you travel during your birthday month.

As a way of saying "Thanks" for booking with MCH Vacations, Inc. and for being a member of the MCH Loyalty Program, MCH Vacations, Inc. will reward you with one or multiple amenities, such as:

- MCH Travel Certificates to use towards a future vacation;
- Retail Gift Certificates;
- Car Rental Certificates;
- Cruise Certificates;
- Free upgrades and/or amenities at hotels;
- Free upgrades and/or amenities on selected cruise sailings;
- ✤ Lodging Certificate at Bear View Cabin in Gatlinburg, Tennessee; and
- Various other rewards.

Thank you for choosing **MCH Vacations, Inc.** for all of your travels. We look forward to doing business with you in the future.